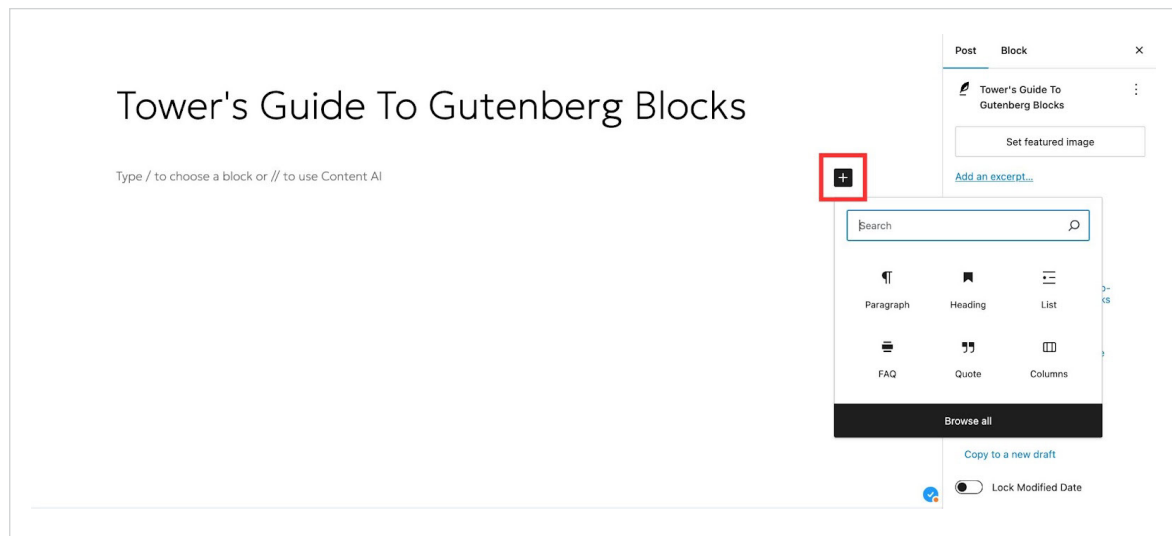


Your Guide to Gutenberg Blocks

Step 1: Add Your Blocks

1

- Click the + button to add blocks
- Type “/block name” as a shortcut to insert elements
- Choose from dozens of blocks, such as:
 - Heading
 - Paragraph
 - Image
 - Video
 - Button
 - Column

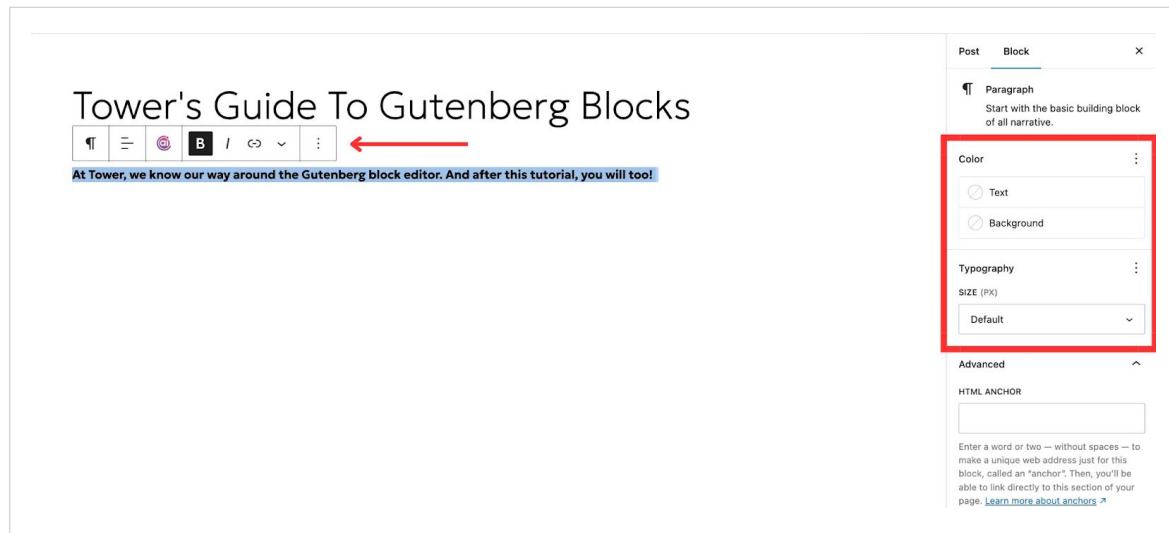


Your Guide to Gutenberg Blocks

Step 2: Customize Them

2

- Adjust the style and alignment of your copy
- Use the sidebar to edit size and color
- Create jump links by adding an HTML anchor
- Add photos from your computer or the media library
- Customize your images by:
 - Cropping
 - Applying filters
 - Writing alt text
 - Adding captions
- Add links to any element
- Use the theme tools to make your content on-brand
- Copy and paste entire blocks for quicker design



Your Guide to Gutenberg Blocks

Step 3: Adjust The Layout

3

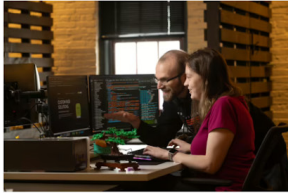
- Create visual interest with Columns, Stacks, and Rows
- Use headings to break up copy
- Use the Spacer for more white space
- Easily change the order of blocks
- Preview the page in a new tab to see the final product

Tower's Guide to Gutenberg Blocks

At Tower, we know our way around the Gutenberg block editor. And after this tutorial, you will too!

[Gutenberg blocks](#) are pieces of content that you can use to build a webpage. WordPress comes with default blocks that form the foundation for all the pages of your site. They include elements like:

- Heading
- Paragraph
- Image
- Video
- List
- Column
- Gallery
- File
- And more



Upgrade Your Website With Tower

Desktop ✓

Tablet

Mobile

Preview in new tab

Your Guide to Gutenberg Blocks

Design Tips:

TIPS

- Lock blocks that don't need to be edited
- Create reusable block patterns
- Utilize the "Outline" tab
- Group blocks together to move them as a unit
- Install plugins for advanced block options
- Rely on the WordPress community to solve common problems

